

## **STOW TV AND LOCAL ACCESS CHANNEL ADVISORY COMMITTEE 2015**

The Local Access Channel Advisory Committee (LACAC) was created by the Board of Selectmen in 2002. LACAC established and oversees the local cable TV access station for the Town of Stow. This station, known as Stow TV, is intended to provide programming in areas of public affairs, education and town government. Funding for all programming and operations is provided through license agreements negotiated by the Town with Comcast and Verizon.

Stow TV is available in Stow on Verizon Channels 32 and 33 and Comcast Channels 8 and 9. The even-numbered channels are allocated primarily to Public programming, and the odd-numbered to Government, with Schools and Education across all channels. The Stow TV schedule is published in the local newspaper and on the Stow TV web site at [www.stowtv.org](http://www.stowtv.org).

The Stow TV YouTube Channel ([www.YouTube.com/StowTVNow](http://www.YouTube.com/StowTVNow)) increased its offerings with a mix of informational and entertaining shows. This channel featured 76 videos in 2015. Stow Selectmen, Tri-Town, Nashoba Regional School Committee, and NRHS Space Needs Task Force videos are uploaded to YouTube and indexed so viewers can jump directly to a specific agenda item. Town officials and residents find the channel to be a useful resource.

Stow TV operates with a small staff and volunteers. Residents are welcome to use Stow TV equipment for video recording or editing and to submit or request video shows. Anyone interested in contributing video or photos, or volunteering to assist may call 978-897-7732 or email [stowtv@stow-ma.gov](mailto:stowtv@stow-ma.gov). More information about Stow TV is at [www.stowtv.org](http://www.stowtv.org).

Coordinator Anne VanTine managed operation of the station in 2015. Assistant Coordinator Kathy O'Keefe worked with producers to plan program schedules and prepare video. She managed and populated both the YouTube Channel and the Bulletin Board.. Technical Assistant Lew Halprin improved recording arrangements, devised innovative solutions for technical problems, and kept all the video equipment operating properly. Jonathan Daisy, in the new role of Production Assistant, provided a focal point for applying new production techniques.

Marika Barnett, Mike Busch, Jonathan Daisy, Lew Halprin, Mike Jordan, Linda Stokes and Anne VanTine produced shows in 2015. Rebecca Stadolnik, Nicholas Rocca, and Dan Nicholson also operated cameras. Linda Stokes recorded most of the Selectmen meetings. Mike Jordan contributed technical guidance. Ralph DeFlorio and Scott Glorioso, assisted with sound for some recordings. Ron Eld, Bob Mong, and Robert Evans provided IT support. Jonathan Daisy, Lee Pappas, and Lew Halprin set up forTown Meeting sound and video/.

Stow producers created 127 new shows in addition to recording 22 Selectmen meetings and three Town Meetings. Also cablecast were 147 shows produced elsewhere, mostly in Bolton and Lancaster, of which 42 dealt with the school district and others were requested by residents. Finally, many shows from previous years were replayed for annual events or special occasions.

Stow TV cablecast 300 different new shows during the year in addition to these oldies. There were 1893 shows in the video archives at the end of 2015.

Video of Selectmen, Town Meetings, School Committee, and other town and school events informed residents about local issues and the actions of their government. The bulletin board encouraged voter participation with registration and election information. Stow TV collaborated with town departments to create effective public service announcements. It also partnered with community organizations to make timely announcements and schedule complementary shows. Stow TV continued to collaborate and exchange videos with Bolton and Lancaster TV.

Stow TV video producers now have four High Definition cameras available. They have become adept at using several cameras to capture multiple views. Videos are edited with sophistication using a variety of software tools including Adobe Premiere. The group extensively analyzed HD video mixer needs and selected a Sony Anycast mixer in 2015. The collaborative use of all these tools has notably enhanced production quality. This was evident in a dozen local seasonal concerts produced by local videographers for the December 2015 Stow TV schedule.

LACAC met four times during the year. LACAC members contributed time, advice, and oversight for planning, equipment, and policy decisions. LACAC members Bob Glorioso and Lee Pappas advised on equipment selection.

Respectfully submitted,

Brian Burke  
Robert Glorioso  
Len Golder

Lisa Lavina  
Lee Pappas  
Anne VanTine, Stow TV Coordinator